



Mariposa Community Radio
KRYZ-LPFM 98.5 / KRYZ Radio.org

P.O. Box 605
Mariposa, CA 95338
(209) 742-7465
kryzradio@gmail.com
www.KRYZRadio.org

Special Introductory Offer

KRYZ Mariposa Community Radio makes available to new Underwriters the following Special Introductory Offer:

Three (3) On-Air Mentions per Day \$10/week (\$40/month)

This Special Introductory Offer is an exceptional value and provides a great benefit to your business. Minimum contract term is three months.

Underwriting is a "classy" form of advertising. Underwriting announcements must abide by a very particular set of FCC guidelines pertaining to the non-commercial status of KRYZ. Underwriting announcements are acknowledgements that a person or business has provided a donation to the radio station.

Underwriting will enhance your image as a participant in and support of the community, and establish a top-of-mind awareness with listeners.

KRYZ is a non-profit station, which means your underwriting support is tax-deductible.

UNDERWRITING GUIDELINES

Underwriting acknowledgements may include:

- Business/Organization Name
- Address, Phone Number and/or Website
- Listing and value-neutral description of up to 3 products and/or services

Underwriting acknowledgements may not include:

References to sales or prices (even if free); inducements, incentives, calls to action, comparative language, quantitative language, or qualitative language.

Underwriting is an excellent way to increase awareness of your business. Your underwriting mention is a minor interruption to commercial-free listening. Because your mentions are a "thank you" presented Live by volunteer programmers, they are more readily heard than a pre-recorded message.

Your support helps our community grow stronger!



KRYZ Radio Underwriting Agreement

This agreement is made Mariposa Community Radio, d/b/a KRYZ, broadcasting in the Mariposa area at 98.5 LP-FM and streaming worldwide at www.kryzradio.org, P.O. Box 605, Mariposa, CA 95338, Tel: 209/742-7465, Email: KRYZradio@gmail.com, and the following Underwriter:

Business Name	Contact Name
Business Address	City, State, Zip
Telephone	Email Address
Website	
Signature	Date

KRYZ Radio (“the Station”) is licensed to Mariposa, California and is authorized by the Federal Communication Commission (“FCC”) to operate its noncommercial broadcast station on an assigned frequency of 98.5 LP-FM. The licensee of the Station is Mariposa Community Radio. Pursuant to the rules and regulations of the FCC, the parties to this agreement acknowledge that the Station is permitted to broadcast underwriting and sponsorship announcements from for-profit entities, but is not permitted to broadcast commercial advertisements by for-profit entities. Underwriter desires to broadcast certain underwriting spots in conformity with this Agreement and all rules, regulations and policies of the FCC.

Contract Length (choose one):

- 3 Months
- 6 Months
- 1 Year
- Other _____

Payment Terms (choose one):

- Monthly (due in advance)
- Pay in Full
- Other _____

Contract Start Date (First day of airing)

Contract End Date (Last day of airing)

(New Underwriters: Please make sure KRYZ Radio has all the necessary information for your underwriting acknowledgment prior to contract start date; Underwriters also have the option to record acknowledgments in their own voice at the station.)

Signed For: Mariposa Community Radio, d/b/a KRYZ
Address: P.O. Box 605, Mariposa, CA 95338
Telephone: (209) 742-7465 Email: KRYZradio@gmail.com

Signature

Date